

Profitable launch of a new company in the competitive medical services sector

We designed a complete brand identity, logo and icon for LiveContact which was then applied to all communication materials consisting of sales support materials, a trade publication, direct mail and a website.

LiveContact had a profit in their first year and achieved their entire second year budget in the first three months. They have since developed a growing list of loyal customers.



Door-openers and direct mail programs

Corporate positioning and identity

Website with case-studies

Product development and channel strategy

